2024

Chicago Illinois

S-STEM Scholars & PI Meeting

November 8 - 10

Exhibitor Prospectus

Interested in becoming an exhibitor?

Complete our interest form

AAAS | S-STEM REC | NSF

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AAAS | S-STEM REC | NSF

The S-STEM Scholars Meeting supported by the National Science Foundation and the American Association for the Advancement of Science - Grant No. DUE-1832942 and DUE-2224093.

S-STEM Scholars & PI Meeting

November 8-10, 2024

The S-STEM Scholars & PI Meeting is a nation-wide convening of students, faculty, and staff engaged in National Science Foundation-funded S-STEM programs. This meeting provides an opportunity to build community throughout the S-STEM network, connect with potential employers and graduate degree programs, engage in professional and career development activities, and present work across a wide array of STEM disciplines.

Venue

Hyatt Regency Chicago
151 E Wacker Dr.
Chicago, IL 60601

Registered exhibitors will receive a link to book directly with the hotel.



Exhibitor Benefits

The S-STEM REC implements a set of reinforcing activities to build the capacity of the network of S-STEM projects and Scholars and increase the effectiveness of the S-STEM portfolio by synthesizing evidence of outcomes and impacts. An in-person Annual Scholars Meeting is one of the five essential components of this initiative.

Our S-STEM Scholars & PI Meeting exhibitors are integral in cultivating a welcoming space for students to develop and build on a sense of community and belonging in STEM, learn about opportunities that will increase their success in STEM pathways, and make connections and relationships with graduate school programs, industry, and professional organizations to gain access to career-enhancing opportunities.

By participating as an exhibitor, you will have opportunities to:

- Increase brand visibility at 2 Scholar Career & Education Fairs
- Engage with 1,000 talented students from a wide array of backgrounds and STEM disciplines
- Promote research, internship/fellowship, and career opportunities
- Connect with 700 faculty and staff from more than 300 institutions
- Support diversity, equity, and inclusion in STEM

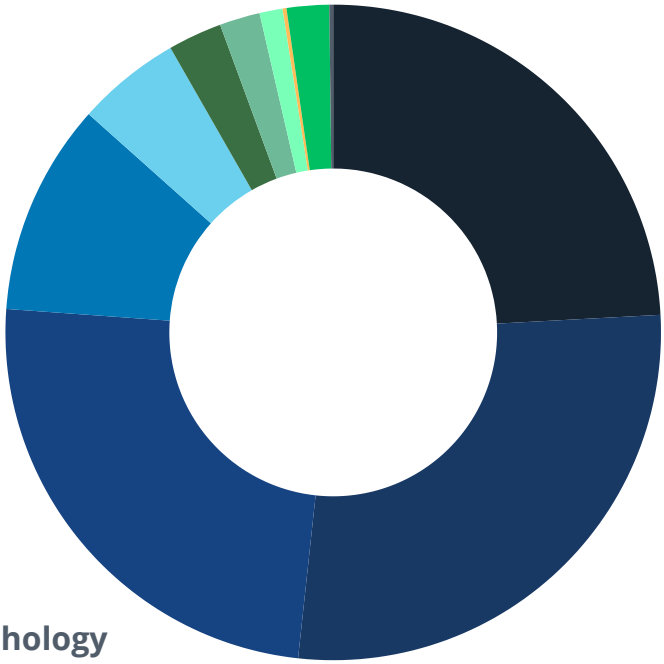
S-STEM Scholars & PI Meeting

Who is attending #SSTEM2024?

1,000 Student Attendees

STEM Disciplines

28% Biological Sciences
24% Engineering
24% Computer & Information Sciences
10% Chemistry or Chemical Sciences
5% Mathematics & Statistics
3% Geoscience & Environmental Sciences
2% Physics & Astronomy
2% Technology
1% Agricultural Sciences
1% Cognitive Sciences, Neurosciences, or Psychology



Academic Level



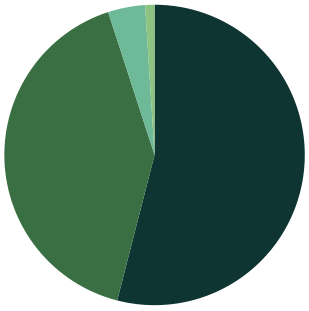
17% Associates
21% Sophomore
30% Junior
28% Senior
3% Master's
1% Doctoral

Racial Diversity



37% White
20% Hispanic or Latino/a/x
17% Black
8% Asian or Pacific Islander
1% Middle Eastern or North African
1% Indigenous
13.5% Multiracial
2.5% Prefer Not to Answer

Gender Identity



54% Women
41% Men
4% Gender Non-Conforming
1% Prefer Not to Answer

100% of Scholar Participation is Supported by NSF Grant Funding

S-STEM Scholars & PI Meeting

Who is attending #SSTEM2024?

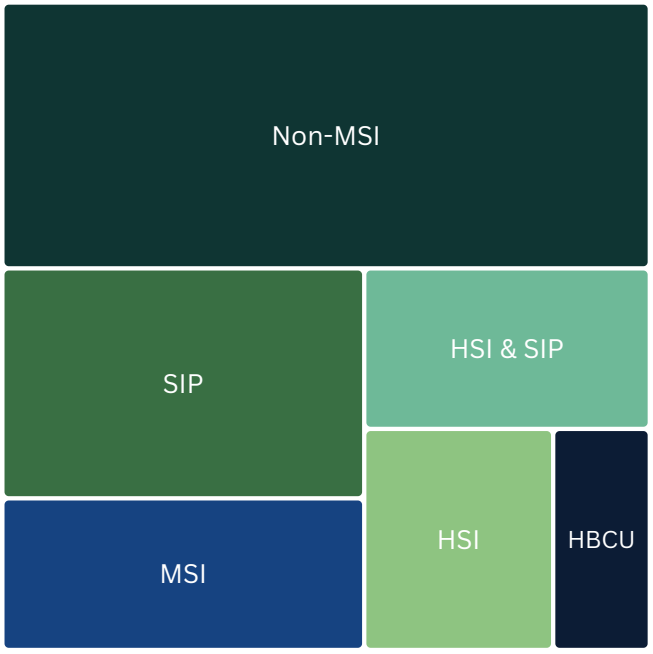
700 Faculty & Staff

- 75 Interactive Professional Development Workshops
  - Career Planning
  - Mentoring & Networking
  - Team Building
  - Graduate School Preparation
  - Science Communication
- Undergraduate & Graduate Research Support

319 Institutions Represented

Geographic Distribution

- Institutions are located in 48 U.S. states and 3 U.S. territories, including:
  - Puerto Rico
  - Virgin Islands
  - Washington, D.C.



Institution Type

40% **Non-Minority Serving Institution**
20% **Strengthening Institutions Program (SIP)**
11% **Hispanic Serving Institution (HSI) & SIP**
10% **HSI**
6% **Historically Black Colleges & Universities**
13% **Minority Serving Institution (various designations)**

S-STEM Scholars & PI Meeting

Exhibitor Pricing

Base Package - $1,600: Booth space at the Scholar Career & Education Fairs on November 8 & 9

- 10' x 10' Exhibitor booth
  - One 6' x 2' skirted table
  - Two chairs
  - Wastebasket
  - Electricity access
- Scholar Career & Education Fair registration for one representative
- Meals for one representative
- Base Meeting Branding Package

Discounts:

- $250 base package discount for 2024 ERN exhibitors
- Contact us to inquire about possible additional cost subsidies

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S-STEM Scholars & PI Meeting

Exhibitor Package Add-ons & Enhancements

Additional Representative - $500 each

- Registration for one representative
- Meals for one representative on November 8 & 9

Additional Booth Space - $1,600 each

- Exhibitors may purchase up to two additional booth spaces

Booth Enhancements

- Pricing for booth enhancements available upon request

Upgrade to Enhanced Meeting Branding Package - $500

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S-STEM Scholars & PI Meeting

Meeting Branding Packages

Base Meeting Branding Package

- Logo included on meeting app
- Logo featured in opening plenary slide deck
- Inclusion in Scholar Career & Education Fair promotional materials

Enhanced Meeting Branding Package

- All items included in Base Meeting Branding Package
- Organization profile in meeting communications
- Featured job posting in meeting app
- Social media feature after conclusion of meeting

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S-STEM Scholars & PI Meeting

Schedule at a Glance

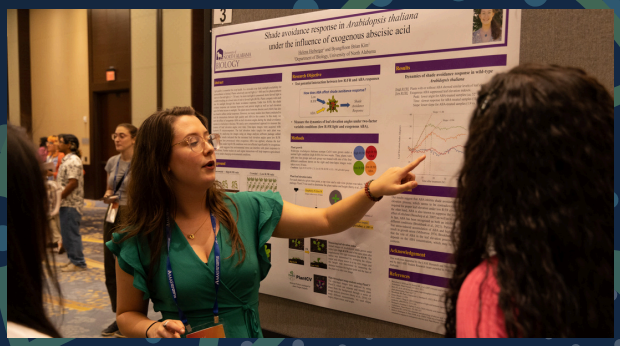
November 8	
Registration	12:00 p.m. CT
Opening Plenary	4:30 p.m. CT
Poster Session	6:00 p.m. CT
Career & Education Fair	6:00 p.m. CT
November 9	
Breakfast Plenary	7:30 a.m. CT
Concurrent Workshops	9:30 a.m. CT
Lunch Plenary	12:30 p.m. CT
Poster Session	2:15 p.m. CT
Career & Education Fair	2:15 p.m. CT
Explore the City & Dinner on Your Own	4:15 p.m. CT
November 10	
Breakfast	7:30 a.m. CT
Concurrent Workshops	9:15 a.m. CT
Closing Plenary	10:45-11:45 a.m. CT

2023 S-STEM Scholars Meeting









"Exciting few days at the first-ever AAAS S-STEM Initiative S-STEM Scholars meeting, a National Science Foundation (NSF) program. Our table at the Career and Education Expo gave us the privilege to connect with amazing scholars, learn about their research, and share what our organization is all about. It was incredible to witness the future of STEM unfold before our eyes." - 2023 Exhibitor

"I want to express my heartfelt gratitude for the incredible opportunity to attend, and present research at the first-ever AAAS S-STEM conference as a first-generation student. It is with immense honor and pride that I reflect on this experience, and my ability to represent so many from back home." - 2023 Scholar







2023 S-STEM Scholars Meeting

2023 Exhibitors























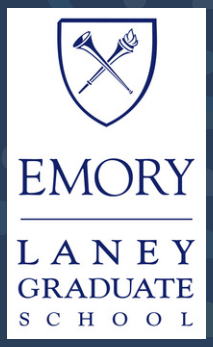
















About Us

The AAAS S-STEM Resources & Evaluation Center (REC) seeks to cultivate a network of S-STEM stakeholders and further develop the infrastructure needed to promote the exchange of ideas, resources, opportunities, and knowledge related to effective strategies and practices for increasing the number of talented low-income students who obtain STEM degrees and enter the STEM workforce.

The management of the S-STEM REC was awarded to the American Association for the Advancement of Science (AAAS) through a competitive National Science Foundation (NSF) proposal process. AAAS has four partners who are leading key aspects of the REC's work:

- Quality Education for Minorities (QEM) Network
- MN Associates, Inc. (MNA)
- American Institutes for Research (AIR)
- Center for Evaluation & Research for STEM Equity (CERSE) at the University of Washington

The National Science Foundation Scholarships in Science, Technology, Engineering, and Mathematics (S-STEM) program supports institutions of higher education to fund scholarships for academically talented low-income students and to study and implement a program of activities that support their recruitment, retention and graduation in STEM.

There are over 600 active S-STEM projects throughout the U.S., which fund scholarships for academically talented low-income students and study and implement activities that support recruitment, retention and graduation in STEM.

Connect With US

#SSTEM2024

Join Our Mailing List

@sstem_program

@sstem_program

AAAS S-STEM Initiative

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https://sstemrec.aaas.org