



MAKE A 60 SECOND SCIENCE VIDEO!

Topic:

Video hook (What's going to make someone keep watching?):

How does this topic impact other people (or why would they care)?

3 other points you want to hit

- _____
- _____
- _____

Tips:

1. Think of what would keep a friend or your parents engaged with a story. What questions would they ask about this topic?
2. Try not to use jargon, but if you need to, define and put the word on screen
3. Keep the video between 45-90 seconds. More information isn't always better!
4. Add on screen captions for accessibility and engagement
5. Start sharing now! Share about your experience and what you are learning. You don't need to have a PhD before you can start sharing science

Recommended Free Tools:

- Phone: CapCut, InShot, In App Editors on Instagram and TikTok
- Computer: CapCut, DaVinci Resolve
- Check what camera and recording tools you can check out from your school library! A phone is great, but good lighting and mics can bring it to the next level

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