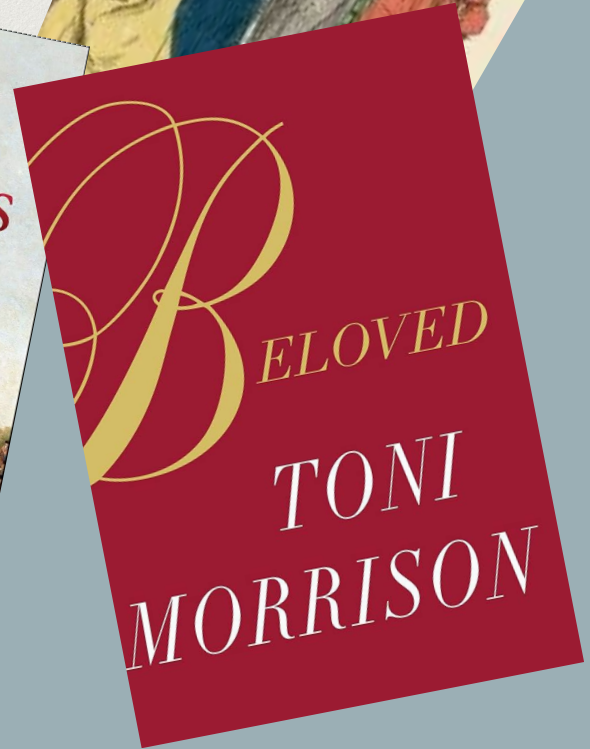
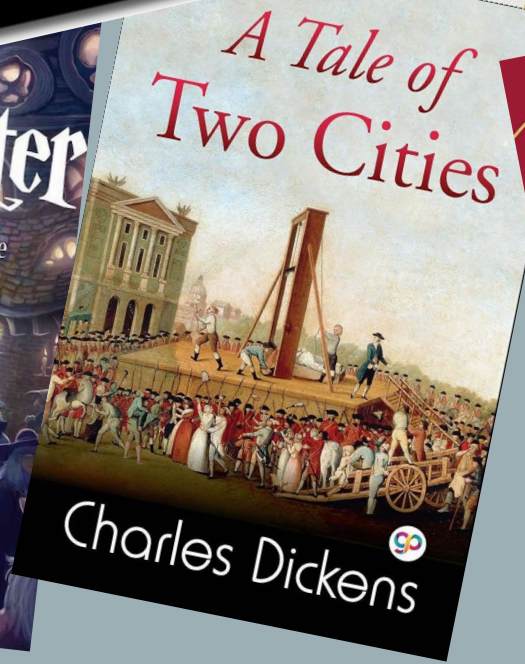
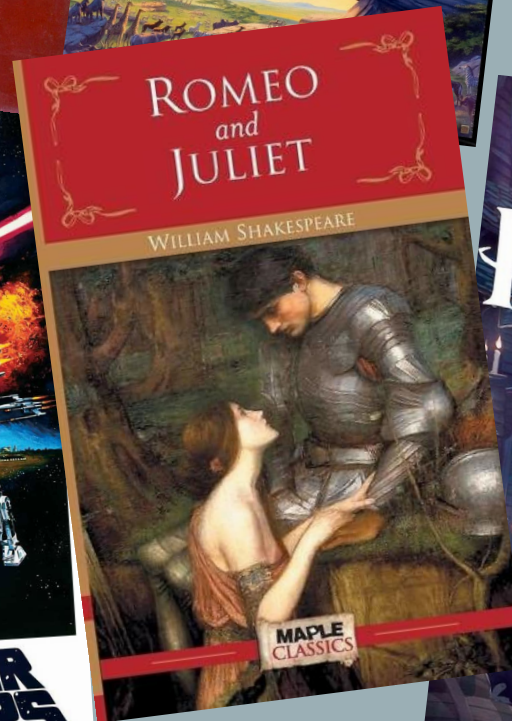
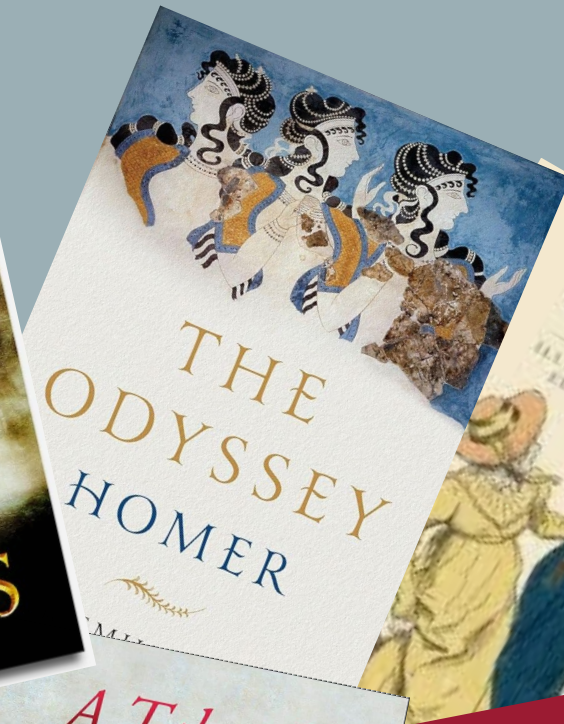
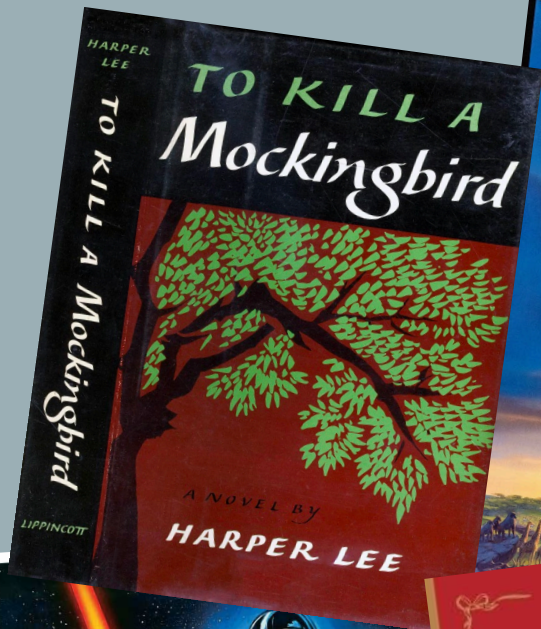


Dr. Mark Jensen
Department of Chemistry
Concordia College
Moorhead, MN



**CONCORDIA
COLLEGE**
MOORHEAD, MINNESOTA

THE ART OF SCIENTIFIC STORYTELLING: CRAFTING COMPELLING STEM PRESENTATIONS



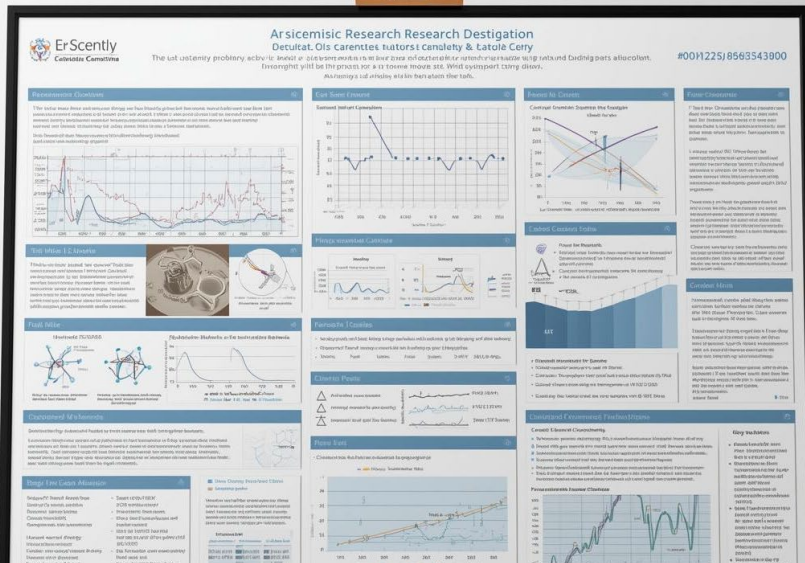


RESEARCH

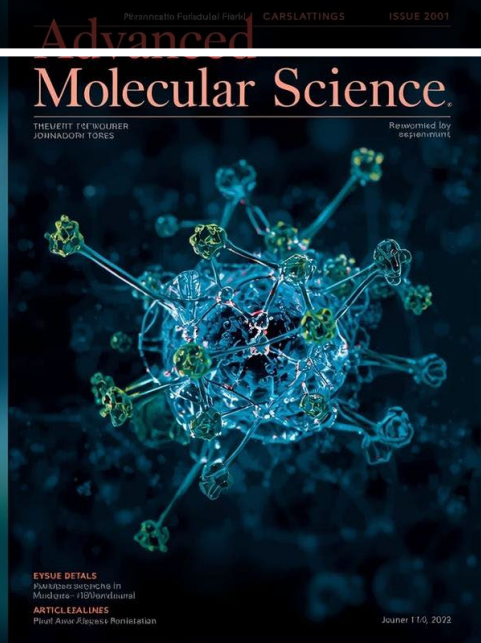
CELL BIOLOGY

ESCRT-mediated membrane repair protects tumor-derived cells against T cell attack

Alex T. Ritter^{1*}, Gleb Shtengel², C. Shan Xu², Aubrey Weigel², David P. Hoffman^{2†}, Melanie Freeman^{2†},
Nirmala Iyer², Nensi Alivodej^{2†}, David Ackerman², Illia Voskoboinik³, Joseph Trapani³,
Harald F. Hess², Ira Mellman^{1*}



WHERE DO SCIENTISTS TELL STORIES?



Your Brain on Stories

Neural Coupling

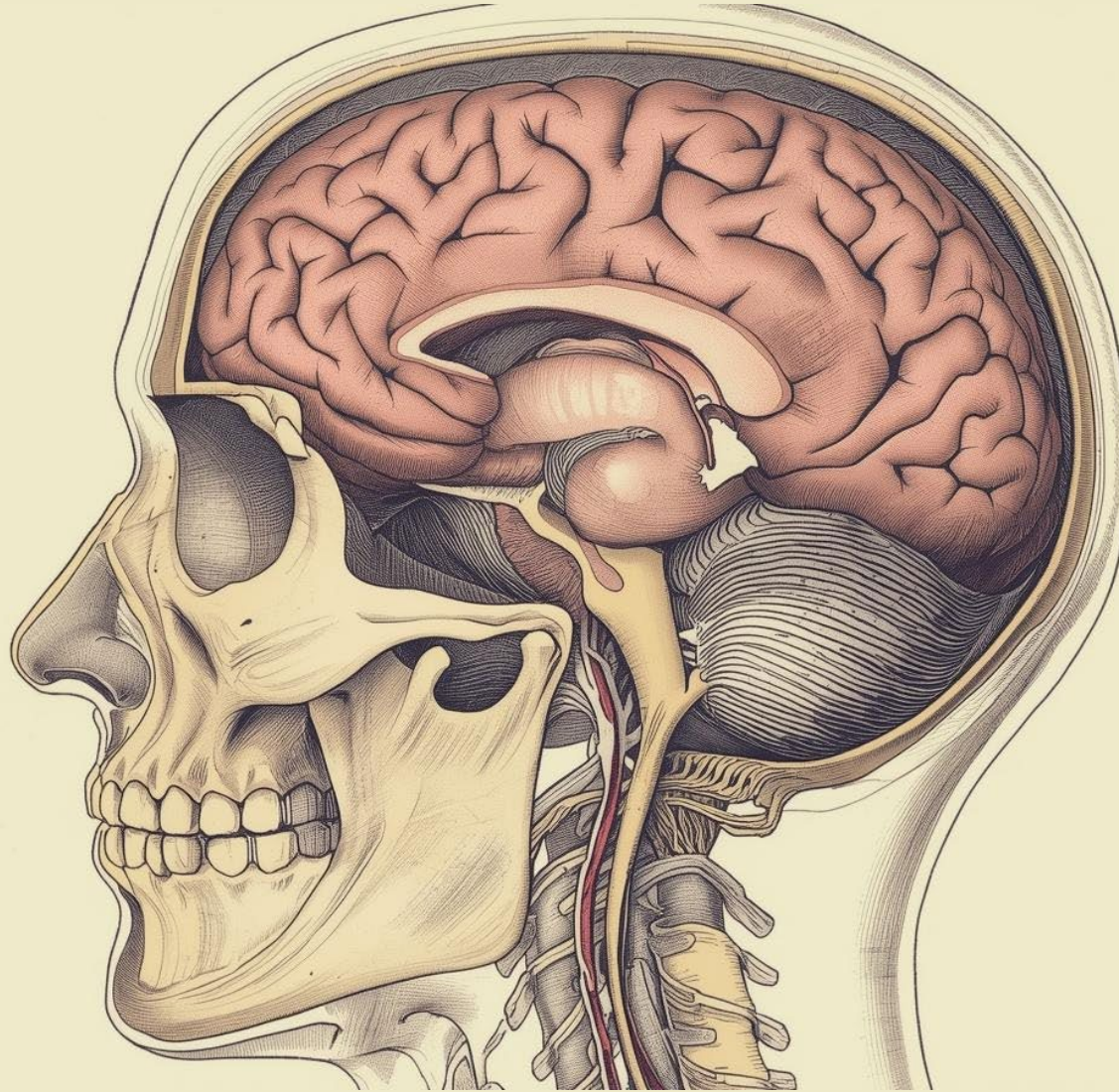
Stories synchronize the listener's brain with the storyteller's brain

Mirroring

Mirror neurons allow listeners to mirror experience

Cortical Activity

Stories activate several areas of the brain such as the motor cortex, sensory cortex, and frontal cortex



Dopamine

Released in response to an emotionally-charged event, conflict resolution, or pattern recognition. Creates feelings of pleasure.

Cortisol

Released in response to conflict

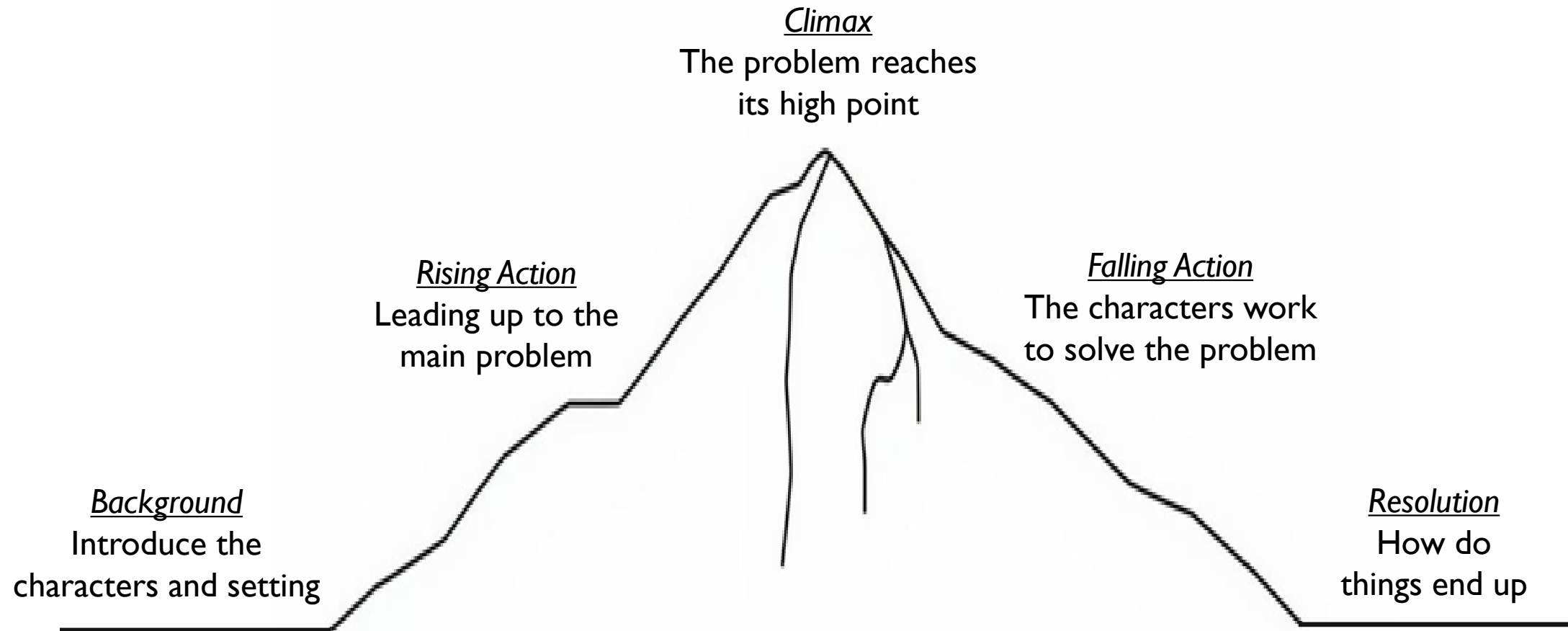
Oxytocin

Released in response to empathy, connection, compassion, and trust

Coffee shops opened at 7 AM. The espresso machine was Italian-made. Customer complaints increased 45% in March. A new location opened across the street in February. The barista training program lasted 3 weeks. Average wait time was 12 minutes. Revenue dropped 23% compared to last year. 73% of customers ordered between 7-9 AM. Wait times decreased to 6 minutes by May. The shop had 4 employees. Customer satisfaction scores improved from 3.2 to 4.1. The espresso machine broke down twice per week. Revenue recovered to previous year levels by June.

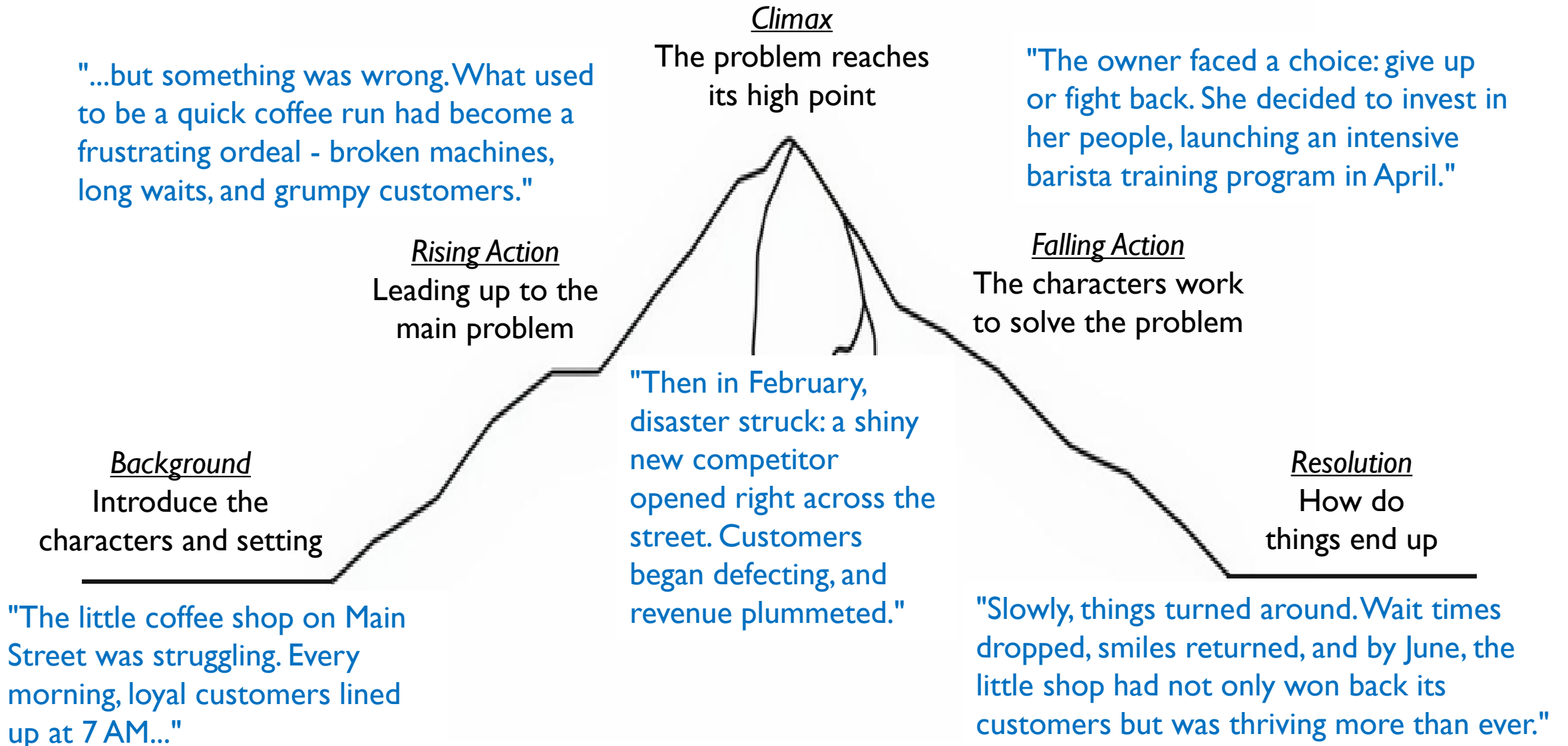
The little coffee shop on Main Street was struggling. Every morning, loyal customers lined up at 7 AM, but something was wrong. What used to be a quick coffee run had become a frustrating ordeal - broken machines, long waits, and grumpy customers. Then in February, disaster struck: a shiny new competitor opened right across the street. Customers began defecting, and revenue plummeted. The owner faced a choice: give up or fight back. She decided to invest in her people, launching an intensive barista training program in April. Slowly, things turned around. Wait times dropped, smiles returned, and by June, the little shop had not only won back its customers but was thriving more than ever.

The “Story Mountain” Model

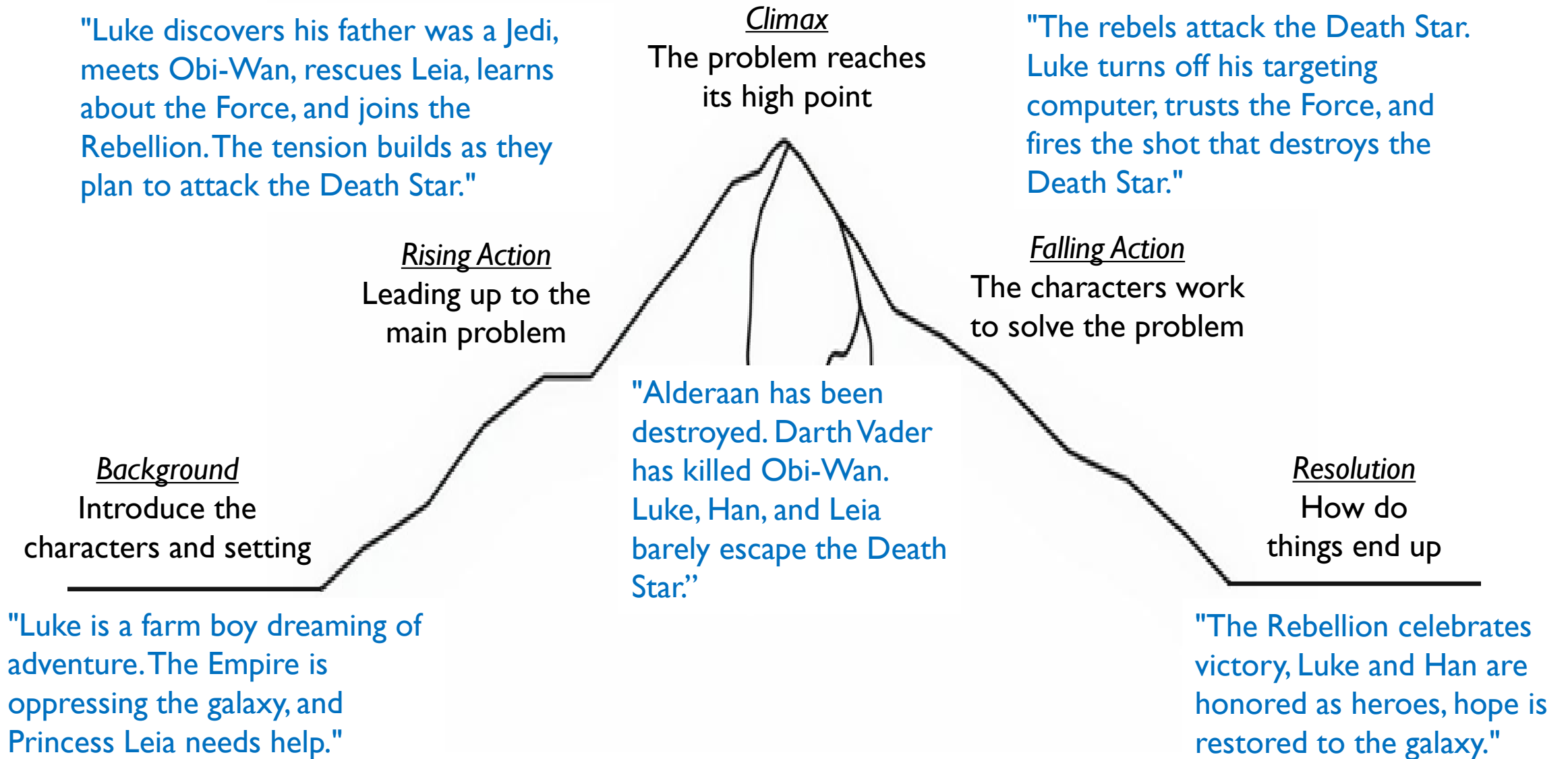


Reference: <https://www.studiobinder.com/blog/what-is-a-story-mountain/>

The “Story Mountain” Model



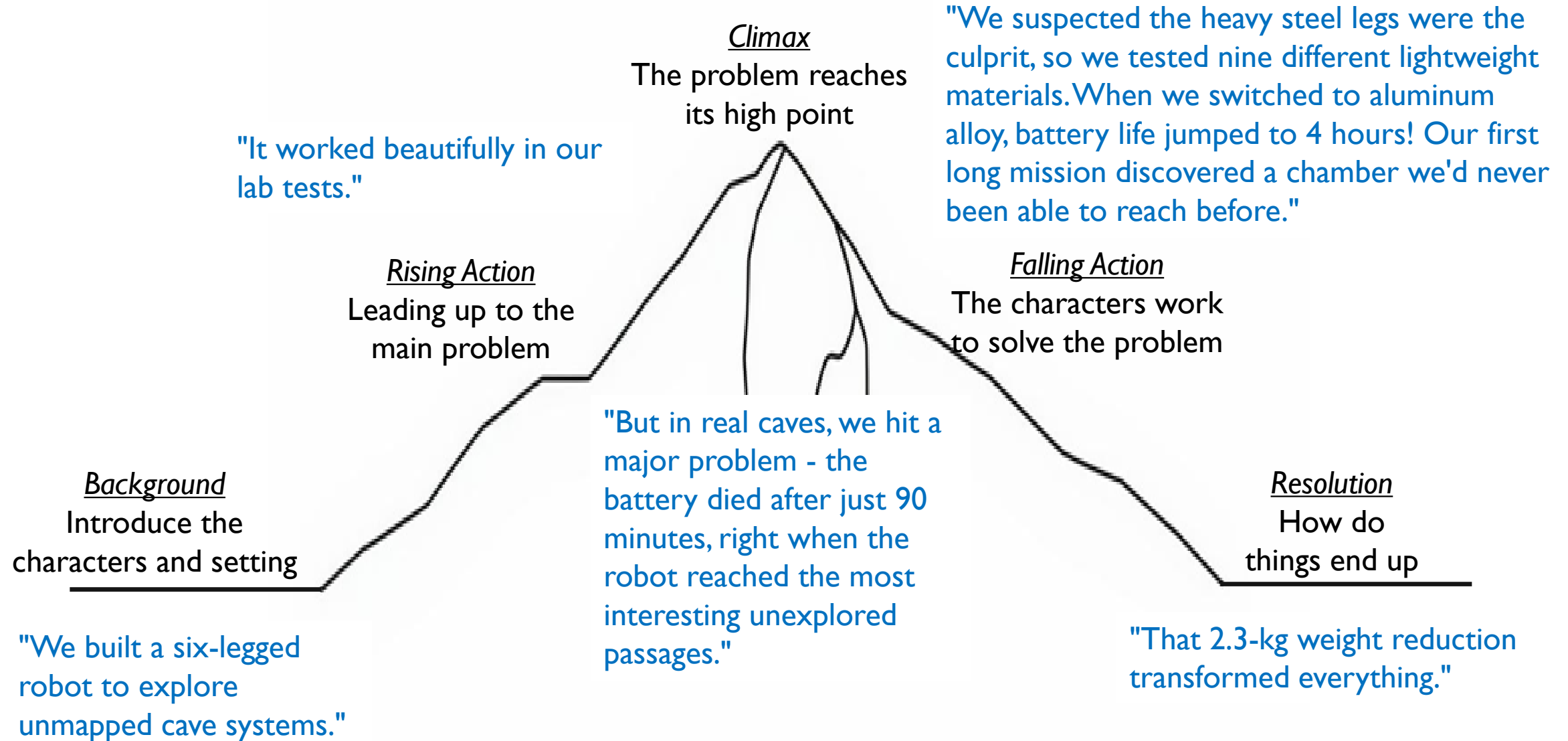
The “Story Mountain” Model



The robot's battery lasted 4 hours. We used aluminum legs. The terrain was rocky with 30-degree slopes. Walking speed was 0.5 meters per second. Previous designs used steel legs. Weight was reduced by 2.3 kg. We tested it outdoors for 3 weeks. The robot had six legs. Power consumption dropped by 40%. We needed it for cave exploration. Temperature range was -10°C to 45°C. Metal alloy cost \$120 per leg. We tried nine different leg designs. The robot successfully climbed over 25-cm obstacles. Sensors detected obstacles at 2 meters.

We built a six-legged robot to explore unmapped cave systems. It worked beautifully in our lab tests. But in real caves, we hit a major problem - the battery died after just 90 minutes, right when the robot reached the most interesting unexplored passages. We suspected the heavy steel legs were the culprit, so we tested nine different lightweight materials. When we switched to aluminum alloy, battery life jumped to 4 hours! Our first long mission discovered a chamber we'd never been able to reach before. That 2.3-kg weight reduction transformed everything.

The “Story Mountain” Model



RESEARCH

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CELL BIOLOGY

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Background (Setting the scene)

Our immune system has special “killer” cells whose job is to find and destroy dangerous cells — like cancer cells. These killer cells attack by shooting tiny protein bullets called **perforin**, which punch holes in the target cell’s outer membrane. Through those holes, they send in enzymes called **granzymes**, which trigger the cell to self-destruct.

Rising Action (Why this matters now)

But scientists noticed something puzzling: immune cells often need to attack the same target many times before it dies. Sometimes the cancer cell survives repeated assaults. Could the cancer cells be fighting back in some way?

Climax (The big problem revealed)

The researchers discovered that tumor cells can **repair the very holes perforin makes!** They use a built-in emergency repair crew of proteins called **ESCRT proteins**, which rush to the wound site and patch it up within seconds. That means the cancer cell plugs the holes before enough of the deadly granzymes can slip inside.

Falling Action (The discovery)

Using powerful microscopes, the scientists actually watched this process in action. They saw the repair proteins gathering at the immune attack sites, cutting off and shedding damaged membrane, and restoring the cell’s surface. But when the researchers blocked this ESCRT repair system, cancer cells became much easier for immune cells to kill.

Resolution (Why it matters)

This finding changes how we think about the fight between the immune system and cancer. It shows that cancer cells don’t just passively endure attack — they actively defend themselves by repairing the damage. And it suggests a new way forward: if scientists can design drugs that slow or block this repair system, they may make cancer cells far more vulnerable to our body’s natural defenses. In other words, stopping the patchwork crew could help unleash the full power of the immune system.

Your turn to tell a story...

With your group:

- Look over your article (QR code)
- Read the facts on the fact sheets
- Decide which facts are most important to your story and the order in which they should be placed

**YOU CAN USE NO MORE THAN 5
FACTS PER SECTION**

**(Only include the information that helps
tell your story!)**

- Use scissors to cut out the facts you want to use
- Tape your facts together in the order you plan to tell the story
- **Add connecting words and phrases like *then, but, therefore, however, as a result, etc***
- Be prepared to read your story

#1

Environmental Toxicology

Phytoremediation Potential of *Azolla filiculoides*: Uptake and Toxicity of Seven Per- and Polyfluoroalkyl Substances (PFAS) at Environmentally Relevant Water Concentrations

#2

Ocean & Coastal Management

Restoration of a degraded coral reef using a natural remediation process: A case study from a Central Mexican Pacific National Park

#3

Science

BIODEGRADATION

A bacterium that degrades and assimilates poly(ethylene terephthalate)

Access articles and
fact sheets:



Provide Your Feedback on: The Art of Scientific Storytelling: Crafting Compelling STEM Presentations

Survey Link:

<https://airtable.com/appMqgBjxZT2IjAQH/pagWLPtyNMqVPVc8/form>

