

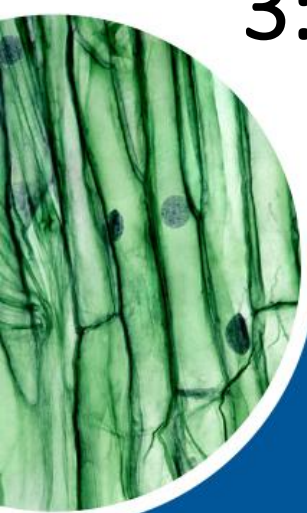
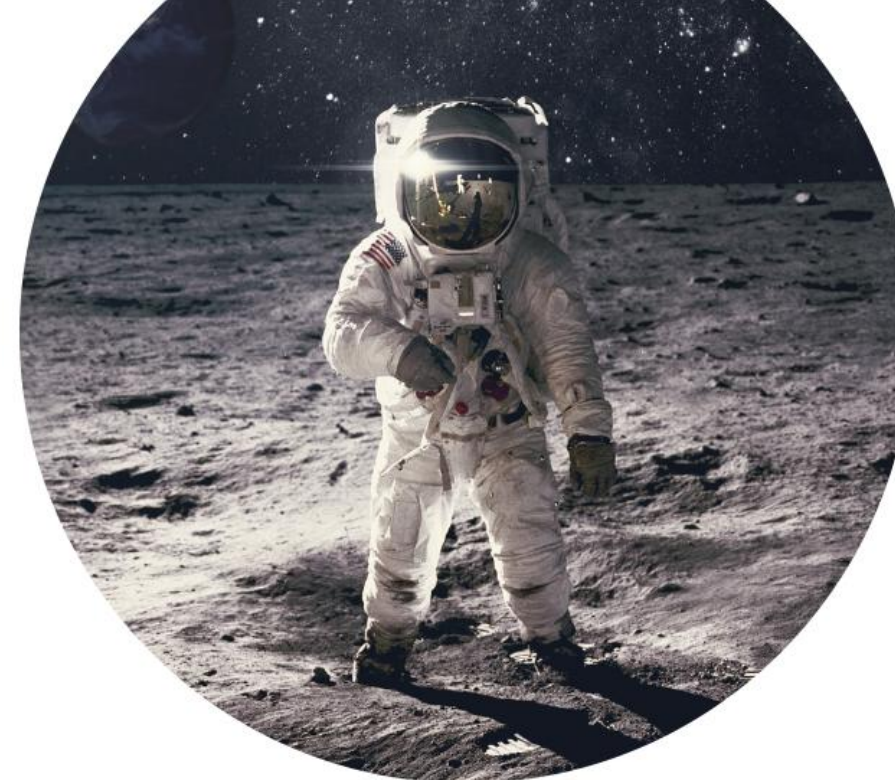


S-STEM Resource & Evaluation Center (REC)

From the Lab to LinkedIn: Sharing Research and Building Connections

September 24, 2026

3:30-4:30 p.m. ET



NSF AWARD #2224093: AAAS-NSF S-STEM
Resource & Evaluation Center

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE

Today's Agenda

I. Housekeeping, About the S-STEM REC & Scholars Community

II. Upcoming S-STEM Scholars Meeting

III. Featured Presentation by Rachel Barber

V. Q&A

VI. Wrap Up

Housekeeping



Please keep you microphone on mute when not speaking. Use the Q&A feature and chat to share questions and comments.



You are welcome to introduce yourself in the chat.



Live captioning is available.



Today's slides and recording will be posted on the event page of the S-STEM REC website.



Contact Lily Davey in the chat or at ldavey@aaas.org for technology questions or issues.



Please take our short live survey to provide feedback on this virtual event!

AAAS S-STEM Resources & Evaluation Center (REC)

The S-STEM REC seeks to cultivate a network of S-STEM stakeholders and promote the exchange of ideas, resources, opportunities, and knowledge related to the effective strategies and practices to increase the number of talented low-income students obtaining degrees in STEM and entering the STEM workforce.

AAAS S-STEM REC works to:



Increase the effectiveness of the S-STEM Portfolio



Build the capacity of S-STEM Network Programs



Build the capacity of S-STEM Scholars



This material is based upon work supported by the National Science Foundation (NSF) under Grant No. DUE-2224093. Any opinions, findings and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the NSF.

Join the S-STEM Scholars Community Today!

As a member of the S-STEM Scholars Community, students and alumni will be able to:

- Be part of an inclusive, safe, and welcoming community space
- Network and build community across S-STEM programs
- Engage in meaningful discussions and professional development
- Have access to employment opportunities and S-STEM resources



<https://www.linkedin.com/groups/12830947/>

Share Your Story with the S-STEM Community

Submit an S-STEM Scholar Spotlight

- Share your journey and vision for the future
- Builds community and expand your network
- Highlight your S-STEM experiences



2026 S-STEM Scholars & PI Meeting

October 9-11, 2026

Washington, DC

Washington Hilton

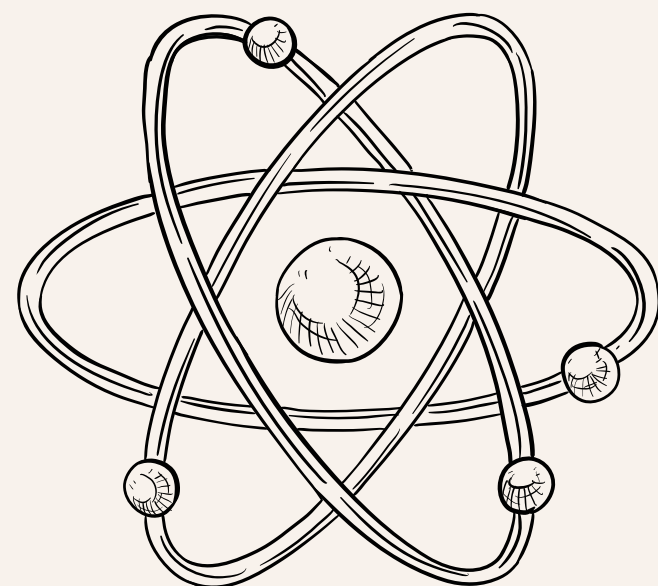
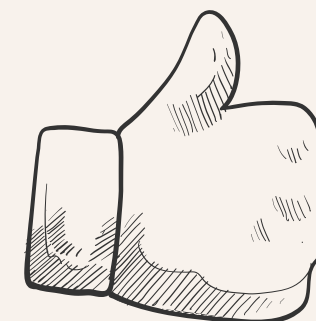
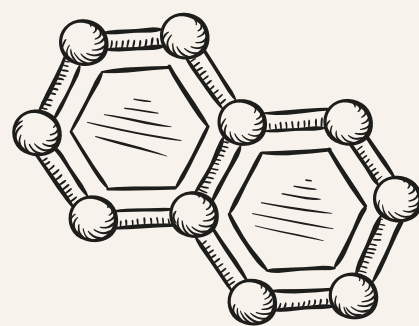


Meet Our Speaker

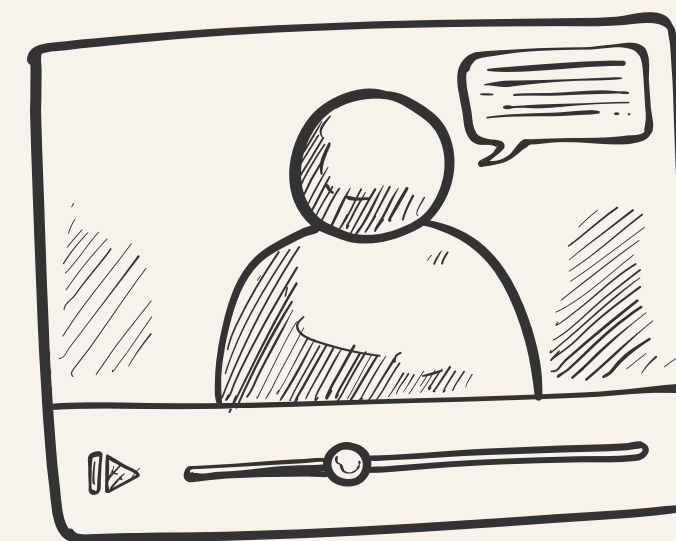
Rachel Barber

The Jackson Laboratory

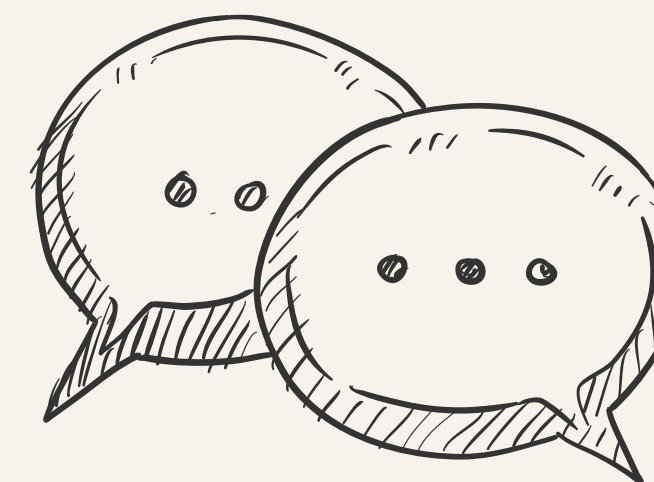




FROM THE LAB TO LINKEDIN

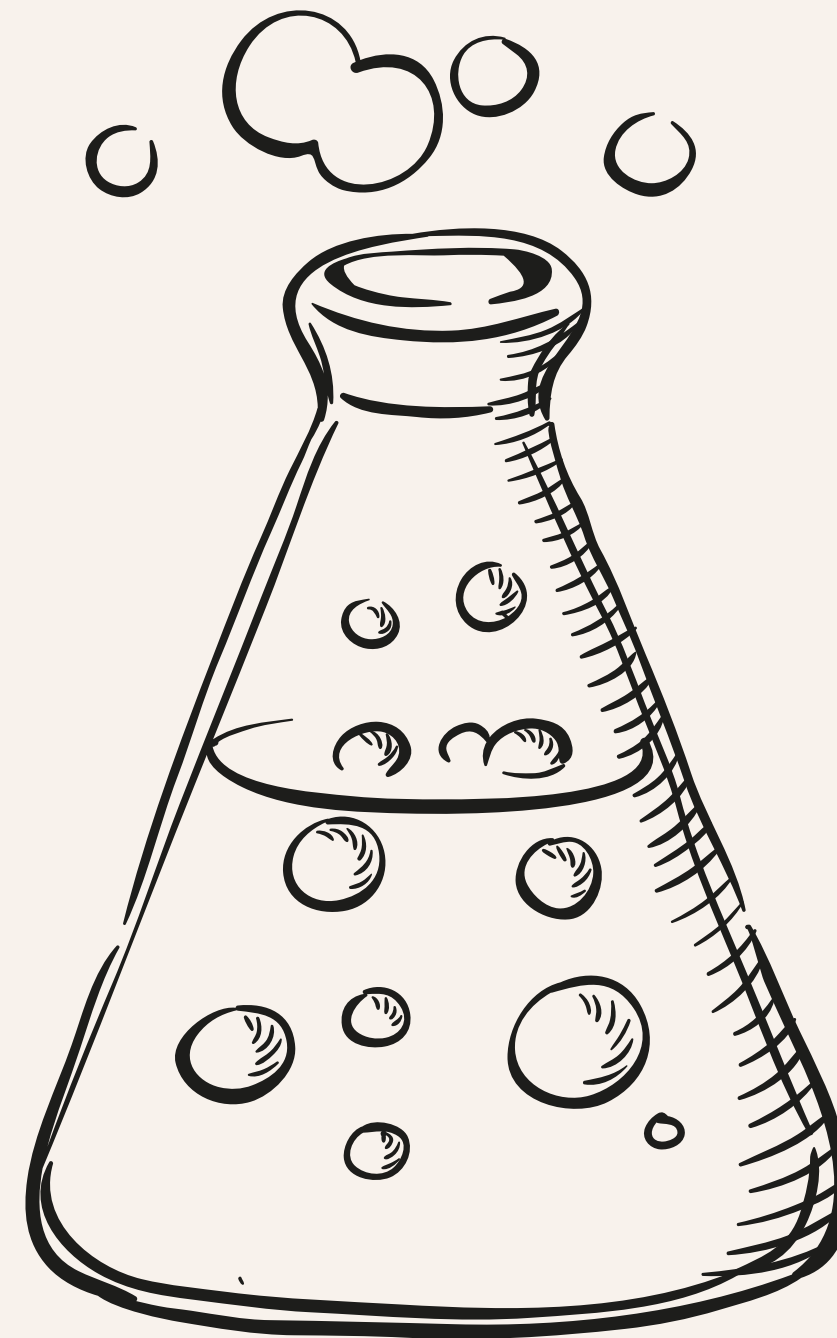


Sharing Research & Building Connections



Networking isn't magic
It's Chemistry

To make strong connections, you need the right elements and conditions, plus a reaction that actually sticks.



The Elements:

Build your Base Profile

Ph

Photo: A clear, friendly headshot. It doesn't need to be professionally done.

HI

Headline: Say what you study, not only your title. Example: "PhD Candidate | Studying how coral

Ab

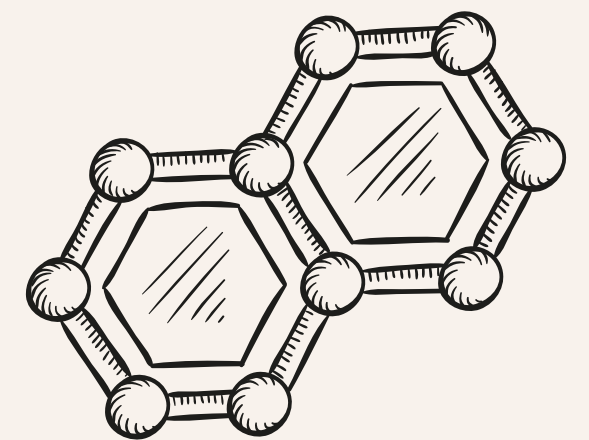
About: 3-4 plain language sentences. Could your Aunt understand what you're saying?

Fe

Featured: Pin your poster, preprint, or a lab page. This is your "sample on display"

Qr

QR Code: The fastest and easiest way to share your profile at a conference is with a QR code.



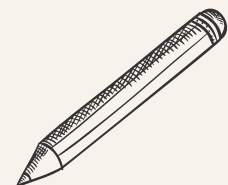
The Catalysts:

Lower the Activation Energy

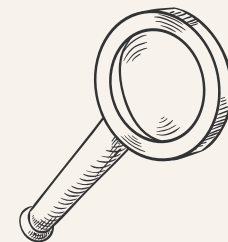
Meeting strangers is hard! Do the energy-heavy work ahead of time.



Follow the conference hashtag and the organizer's page



Post an "I'm going!" post with your session or poster number, time and one sentence about your research



Pick 5 target elements: speakers, labs you admire, and peers in your field. Connect with them and add a short note

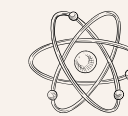
"Hi Dr. _____, I'm presenting on _____ at [Conference] and loved your paper on _____. Hope to catch your talk on [Day]!"

The Chain Reaction:

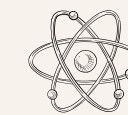
Post, Meet, Repeat

H	<u>Hook</u> Stops the scroll	Open with a surprise, a question, or a result
C	<u>Core Idea</u> Backbone of the post	One idea per post. Use short paragraphs & plain language
V	<u>Visual</u> Adds energy	A photo, a video, a carousel – something to add context to the copy
T	<u>Tags</u> Spark connections	Tag people and institutions and include any conference hashtags
Q	<u>Questions/CTA</u> Keep the reaction going	End with a question or an invitation to further connect

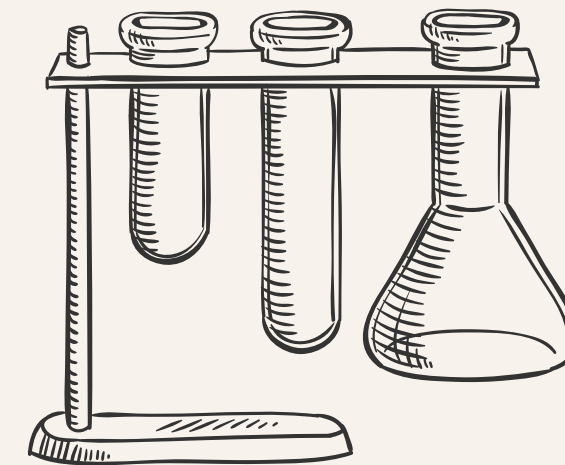
Tips



Swap QR codes instead of business cards



Engage, don't just broadcast



Stabilize the Compound: **Follow Up**

Every connection has a half-life. Follow up within a week or it decays

Message

Send personalized messages that mention something specific that you discussed with each connection.

Recap

Write a recap post with your top three takeaways and tag people you met. This is your highest-value post of the conference.

Keep the Bond Alive

Comment on the work and posts of your connections, share their papers, and keep your connection alive.

Lab Safety:

Reaction Hazards



Unstable Compound:

Blank connection requests to strangers



Flammable:

Posting unpublished data without checking with your PI



Toxic:

Asking for a job in your first message



Contamination:

Posting a slide photo without crediting the speaker

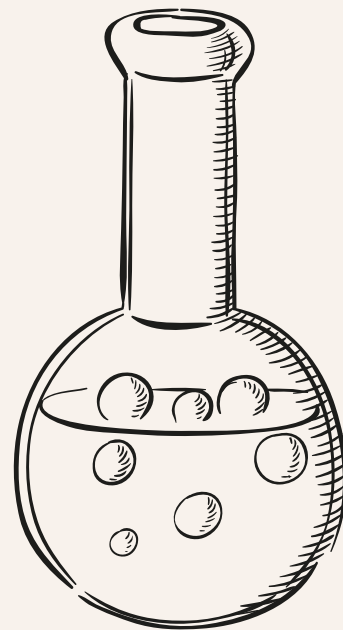
Conclusion:

The Balanced Equation

PREPERATION

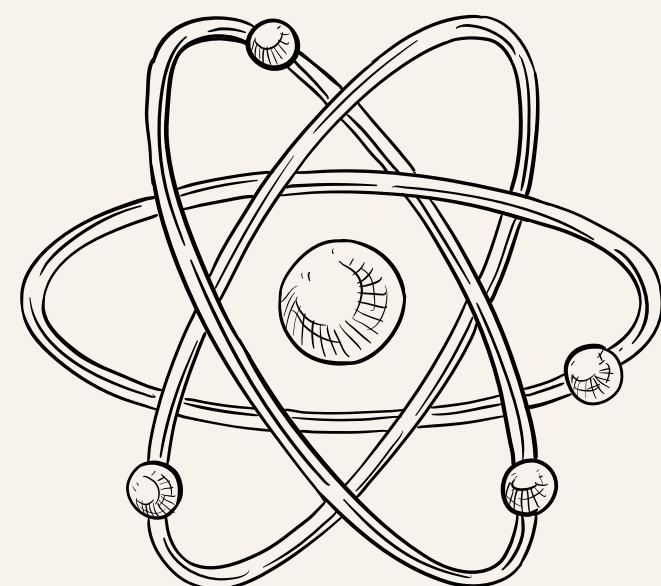
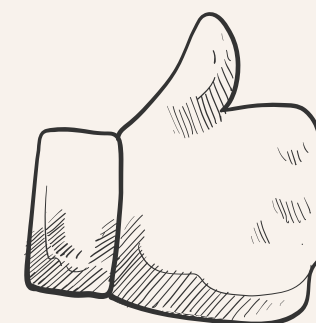
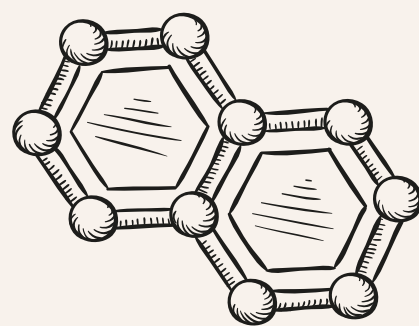
PROFILE + POSTS + PEOPLE → LASTING BONDS

FOLLOW-UP

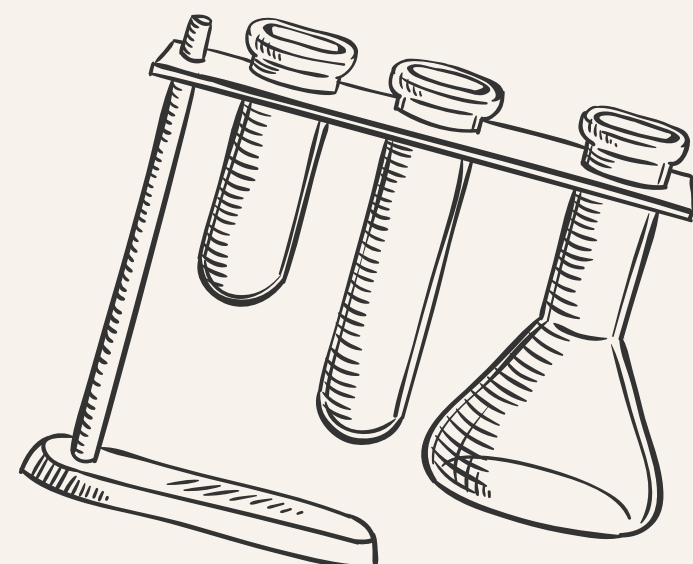
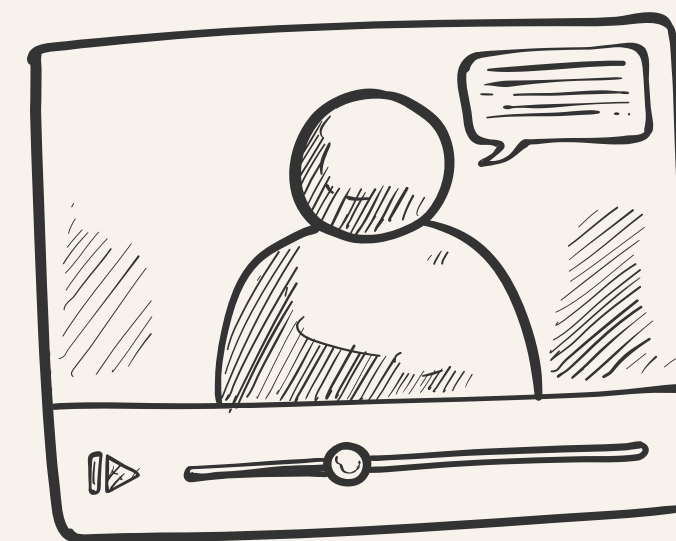


Before you leave:

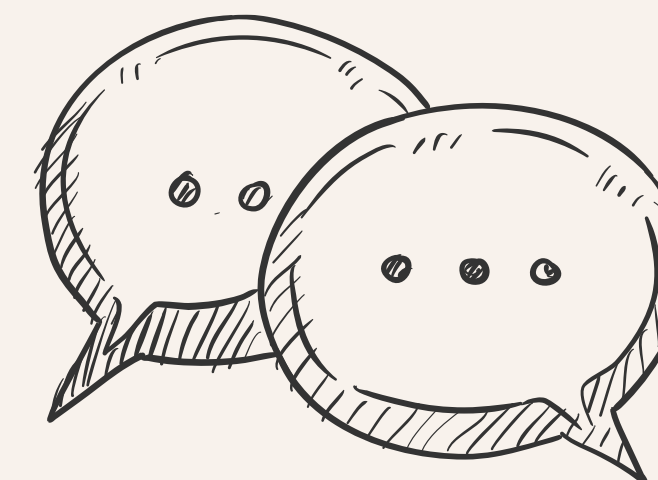
Share your LinkedIn profile in the chat and connect with at least three other people in this webinar.



Thank you!



Questions?



Participant Survey

<https://airtable.com/appQGxqVsPonjFPwV/pagNL845HA9belibc/form>





Stay Connected With Us!

Explore: <https://sstemrec.aaas.org/>

Get on our Scholars/Alumni Mailing List: <http://eepurl.com/im3DCQ>

Join our Scholars/Alumni Community Group: <https://www.linkedin.com/groups/12830947/>

Connect on LinkedIn: <https://www.linkedin.com/company/csew>

Follow on Bluesky: <https://bsky.app/profile/aaascsew.bsky.social>

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